

Willy Ahmad Syafiq

Product Designer

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Skills

User Research
Wireframe
Interaction Design
Prototyping
Usability Testing
Design System

Tools

Sketch App
Abstract
Zeplin
Figma
InVision
Principle
Photoshop
Illustrator

Engineering

HTML
CSS/SASS
Javascript
Git
Wordpress
Gatsby JS

Languages

English (IELTS 6.5)
Indonesian

Experience

Vision+ (MNC Group) - UI/UX Section Head

Sep 2020 - Present

In charge of feature development, research, and design system development. Mentoring juniors while working closely with data team and engineers to measure design and technical performance.

Revolutionized the workflow in an old school corporate environment to be agile using modern tools and collaborative methods. Worked on customer-facing products on various platforms ranging from Mobile App, Web, up to Smart TV app.

Freelance UX Designer

Mar 2020 - Oct 2020

Working with startup founders to develop their MVP. Involved from research, design, up to front-end works.

Gredu - Sr. UI/UX Designer

Nov 2019 - Mar 2020

In charge of defining user journey, user flow, and wireframe of upcoming features or brand new products.

Led Design System development that serves more than 5 products including Web & Mobile Apps for tech-savvy students, parents, up to elder generation teachers.

Volantis Technology - UI Designer

Oct 2018 - Jul 2019

Developed Design System starter for Volantis AI platform with more than 9 Front-end Developers while working on product development and client-based projects as well.

MarkPlus, Inc. - Web Designer

Jun 2016 - Oct 2018

Designed web and mobile apps for internal and client-based projects starting from initial research, mockup design, front-end, up to the SEO works. Managed e-commerce sites and some email marketing projects.

Tirta Varia Intipratama - Web Designer

Jan 2016 - May 2016

Developed internal web and mobile apps for finance, HR, operation, and other department needs. Mostly do the high-fidelity mockup and slicing works.

Education

Bachelor of Informatics Engineering

2011 - 2015

Universitas Komputer Indonesia